



## Alumni profiles



**Name:** Pauline Broadway

**Leaving year:** 1993

**Education/Training after St Mary's:**

Bsc Mathematics, University of York  
MBA, Tokyo, Japan

**Current role:** Management Consultant

**Current city:** Oxford

### What have you done since leaving St Mary's?

After leaving University in 1996 I joined BMW Group on a graduate scheme and gained experience across different functions in the UK and International. After various roles within Marketing, Business Development & Transformational Change, I set-up and led a new financial services company within BMW growing the business to deliver £296m revenue in year 1 winning 'Dealership Finance Solutions Company 2008' from the UK Institute of Transport Management.

In 2008, I moved to Tokyo to study a full time MBA. I gained inspiration from thought leaders on strategy, marketing, leadership, organizational behaviour, innovation, change management, entrepreneurial management and competition.

In 2010, I joined Royal Mail Group to lead business change during a period of transformation and privatization. I was responsible for the largest business transformation programme in Europe, a £500m programme to transform FTSE 100 Royal Mail Group into a competitive logistics business. Accountable for delivering new products and capabilities for our customers.

In 2016, I set-up a management consultancy business which leads on complex programmes and growth approaches.

### Tell us more about your current job & role

My current role as the owner of a Management Consultancy Business enables me to work across FTSE 100 organisations and sectors such as construction, logistics, technology, public sector, retail, hospitality, non-profit, motor and financial services. I am committed to ensuring that organisations can inspire people to embrace change and deliver an exceptional customer experience.

I have the flexibility to choose my own clients and when I want to work. I also split my time between working for clients at their premises and working from home. This is important to achieve a sensible work life balance, so I can spend time with my young daughter.

I have an active interest in helping men and women to progress their careers and can provide coaching to Leaders and their teams to help them operate effectively within the changing dynamics of the workplace.